Cotton Guru Group Of Companies

Cotton Guru®

From India Since 1903

COTTON MARKET NEWSLETTER
(FORTNIGHTLY)

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CORE PURPOSE AND MISSION:
To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to prevent the arbitrary use of paper and plastic objects where cotton can easily be replaced as a 'renewable resource' (e.g. cotton handkerchief vs. tissue paper, cotton bags vs. plastic/paper bags), thereby saving the environment.

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Date: 30/04/2019

Quote:

Someone's sitting in the shade because someone planted a tree long time ago.
-Warren Buffet

India New Season Arrivals 1st Oct, 2018 to 30th Apr, 2019:

State wise Arrivals	(Lakh Bales) 2017-18	(Lakh Bales) 2018-19
Punjab	10.13	07.91
Haryana	24.57	21.82
Rajasthan	22.91	25.63
Gujarat	86.60	67.50
Maharashtra	79.72	64.78
M. P.	22.79	21.43
A.P.	16.12	08.77
Telangana	44.88	38.26
Karnataka	16.98	09.50
Tamilnadu	02.62	02.05
Other	04.90	03.56
Total	332.22	271.21



- **Courtesy: ICC mumbai**

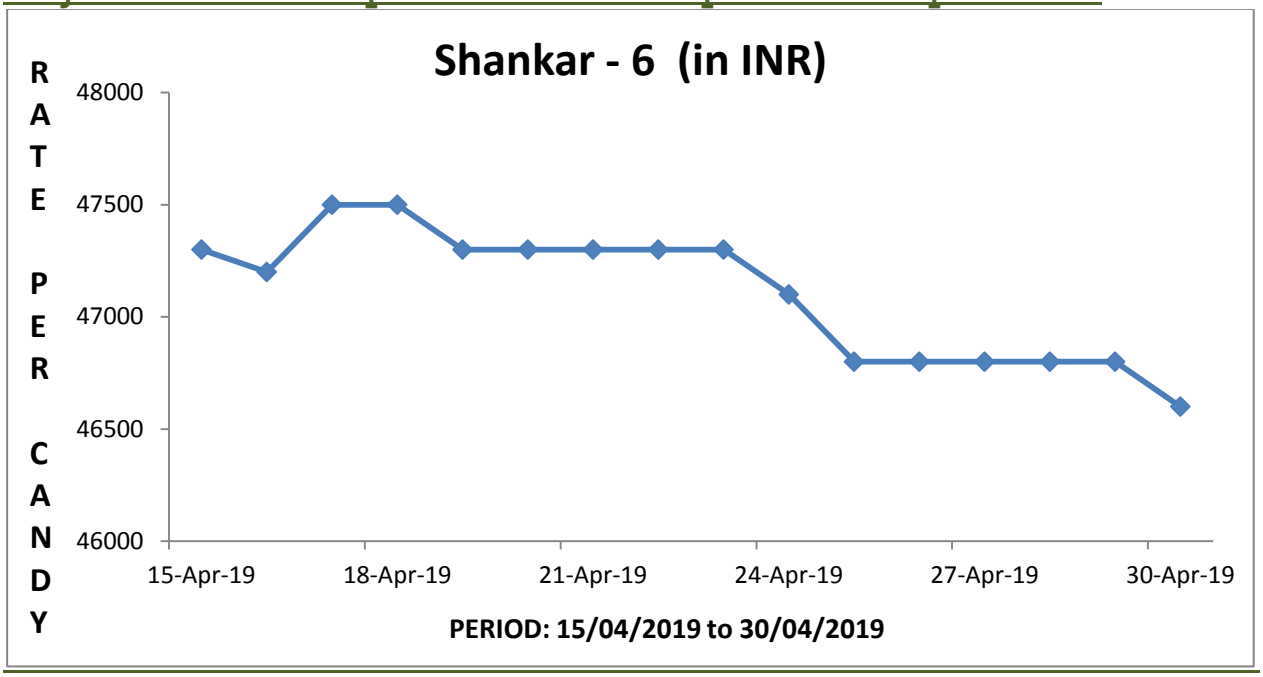
▪ P.R.D. Cottons
Advisory Services, Valuation Services
$ Training Services
Email : manish@prdcottons.com

▪ Lesha Impex Pvt. Ltd.
Processing, Trading, Import $
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▪ TCCI
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Domestic Market Summary:

Gujarat S6 Annual price chart 15th Apr. to 30th Apr. 2019.



Cotton Import:

As per official source of DGCIS, Indian cotton imports from 1/10/19 to 31/3/19 are 0.594 million bales.Till April 30, India has contracted about 1.9 million bales for import out of which 0.7 million bales has arrived. Rest of the cotton will is expected to arrive in the period of May to August.

INDIA - Raw Cotton Import (Incl. Waste)							2018-2019			Bales of 170 Kg Source: DGCIS			
Country	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	TOTAL
U S A	25,376	21,841	19,141	23,882	31,765	65,124							1,87,129
EGYPT A RP	818	3,571	9,771	12,235	15,559	36,382							78,335
BANGLADESH PR	12,076	15,524	3,788	15,488	13,924	2,165							62,965
AUSTRALIA	11,788	9,994	5,065	5,788	3,994	1,671							38,300
SINGAPORE	9,376	612	4,900	8,976	4,065	3,688							31,618
TANZANIA REP	22,441	6,024	876	1,224	594	118							31,276
SWITZERLAND	588	2,047	2,947	1,841	1,171	12,547							21,141
GREECE		2,582	5,682	8,000	2,618	1,906							20,788
BRAZIL			5,312	6,600	4,206								16,118
COTE D' IVOIRE	1,188	4,129				9,524							14,841
NETHERLAND	2,029		594		4,047	5,212							11,882
MOZAMBIQUE	1,176	1,247		4,341	4,494								11,259
MALAYSIA		288	147	7,382	1,776								9,594
GERMANY	1,412	1,794			4,594	135							7,935
MALI					1,482	5,918							7,400
TOGO	2,941				1,724	2,129							6,794
MAURITIUS		1,759		1,176	1,776								4,712
ZAMBIA	1,453	1,012	1,147										3,612
LIECHTENSTEIN				2,618	794								3,412
U ARAB EMTS	3,012												3,012
MEXICO						2,329							2,329
UGANDA	2,176												2,176
INDONESIA	606		212	359		976							2,153
TURKEY	194	35	929	259	453								1,871
SENEGAL						1,765							1,765
NETHERLANDANTIL			606	1,159									1,765
BURKINA FASO				1,147	588								1,735
SWAZILAND			1,582										1,582
TURKMENISTAN	618		924										1,541
ISRAEL	135					1,235							1,371
BENIN						1,141							1,141
SPAIN	388	394				129							912
VIETNAM SOC REP	112		229	82									424
SRI LANKA DSR			118	112		176							406
BELGIUM						365							365
MYANMAR				71	71	82							224
SUDAN		206											206
CHINA P RP	18	29		65	24	12							147
FRANCE					147								147
THAILAND		129											129
AFGHANISTAN		29											29
TOTAL	99,924	73,247	63,971	1,02,806	99,865	1,54,729							5,94,541

Cotton Export:

India's cotton exports are estimated to decline to a decade low of 4.7 million bales in 2018-19 due to higher prices of Indian cotton in international market and lower production of the cotton within the country.

As per official source of DGCIS, Indian cotton exports from 1/10/19 to 31/3/19 are 3.9 million bales. A per market sources, export contracts upto 30 April are about 4.5 million bales out of which 4.25 million bales have been shipped till April end.

INDIA - Raw Cotton Export (Incl. Waste)							2018-2019			Bales of 170 Kg Source: DGCIS			
Country	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	TOTAL
CHINA P RP	25,906	1,17,153	2,82,588	2,29,065	1,60,965	3,97,847							12,13,524
BANGLADESH PR	1,26,471	1,81,082	2,38,994	2,60,765	1,93,694	1,70,688							11,71,694
PAKISTAN IR	39,141	2,53,247	1,46,171	45,076	85,753	49,818							6,19,206
VIETNAM SOC REP	32,594	89,541	1,99,671	1,26,453	71,682	43,712							5,63,653
INDONESIA	11,671	9,124	19,618	7,282	11,229	4,659							63,582
MALAYSIA	53	771	1,947	11,106	15,471	12,024							41,371
BELGIUM	8,682	8,347	5,494	3,035	3,941	4,971							34,471
TAIWAN	4,665	8,141	6,759	1,600	1,041	4,441							26,647
THAILAND	1,365	2,741	5,929	4,341	4,329	4,912							23,618
GERMANY	6,571	3,547	2,653	3,024	1,212	1,371							18,376
ITALY	1,112	559	388	1,859	4,594	6,276							14,788
NETHERLAND	4,012	4,159	2,076	653		335							11,235
NEPAL	3,147	2,741	2,918	959	559	365							10,688
BAHARAIN IS	1,153	559	1,153	2,476	3,047	1,588							9,976
OMAN	6	1,306	3,606	1,547	553	2,324							9,341
JAPAN	894	912	2,006	2,682	1,335	1,329							9,159
KOREA RP	541	2,500	2,424	259	265	1,865							7,853
PHILIPPINES		1,771		888	1,141	3,747							7,547
MAURITIUS	1,153					6,024							7,176
IRAN	218	82	794	341	612	4,735							6,782
PORTUGAL	1,647	1,365	882	500	576	1,194							6,165
POLAND	2,018	535	412	412	371	600							4,347
U S A	582	1,124	924	694	347	465							4,135
HONG KONG	65			3,518									3,582
RUSSIA	1,400	700											2,100
SPAIN	376		606	606		288							1,876
TURKEY	829		694		141								1,665
COLOMBIA	394	147	235	265		300							1,341
BRAZIL	265	41			206	206							718
ETHIOPIA			459	241									700
U K		124	147	129	259								659
BARBADOS						588							588
CUBA				512									512
ESTONIA				512									512
SOUTH AFRICA						394							394
SRI LANKA DSR			82	176		129							388
KOREA DP RP			335										335
MYANMAR		41		153		141							335
PERU		282											282
SWEDEN	247												247
ECUADOR	141					88							229
BULGARIA					141								141
KENYA						129							129
CANADA				71									71
ZAMBIA		47			18								65
AFGHANISTAN						18							18
AUSTRALIA						12							12
TANZANIA REP					6	6							12
GUYANA			6										6
MALDIVES				6									6
SUDAN				6									6
U ARAB EMTS				6									6
TOTAL	2,77,318	6,92,688	9,29,971	7,11,218	5,63,488	7,27,588							39,02,271

COTTONGURU® Comments:

We continue our BUY call (given since February 2019) for good mills as cotton quality and quantity is fast deteriorating and arrivals are unlikely to increase substantially from now on. Little late, but still the right time to build inventories with import as an option.

(Buyers may contact directly for tailor-made sourcing solutions)

COTTONGURU® video interview on DD Sahyadri TV:

https://youtu.be/WPrN8npBDqU

International Market Summary:

Cotton Outlook
World Raw Cotton Supply & Demand Forecasts
Figures in tonnes for August/July season

	2018/19			2019/20		
	March	April	Change	March	April	Change
Major Producers						
India	5,950,000	5,865,000	-85,000	6,125,000	6,125,000	
China	5,750,000	5,775,000	+25,000	5,727,000	5,727,000	
United States	4,004,000	4,004,000		4,928,000	4,733,000	-195,000
Pakistan	1,685,000	1,685,000		1,938,000	1,938,000	
Brazil	2,575,000	2,647,000	+72,000	2,700,000	2,700,000	
African Franc Zone	1,197,000	1,167,000	-30,000	1,262,000	1,307,000	+45,000
Uzbekistan	720,000	720,000		730,000	680,000	-50,000
Turkey	800,000	800,000		850,000	850,000	
Australia	525,000	525,000		450,000	450,000	
Others	2,434,000	2,433,000	-1,000	2,542,000	2,543,000	+1,000
World Production	**25,640,000**	**25,621,000**	**-19,000**	**27,252,000**	**27,053,000**	**-199,000**
Major Consumers						
Indian subcontinent	9,341,000	9,341,000		9,623,000	9,623,000	
China	8,600,000	8,600,000		8,800,000	8,800,000	
Turkey	1,300,000	1,300,000		1,500,000	1,500,000	
Vietnam	1,575,000	1,575,000		1,650,000	1,650,000	
United States	697,000	675,000	-22,000	718,000	700,000	-18,000
Brazil	750,000	700,000	-50,000	775,000	730,000	-45,000
Indonesia	730,000	730,000		750,000	750,000	
Others	2,847,000	2,847,000		2,851,000	2,891,000	+40,000
World Consumption	**25,840,000**	**25,768,000**	**-72,000**	**26,667,000**	**26,644,000**	**-23,000**
Net Change in Stock	**-200,000**	**-147,000**		**+585,000**	**+409,000**	

US:

USA now only needs to market 522872 bales to achieve their 15 million cotton selling target of 2018-19 season in the remaining 13 weeks of current season. USA merely needs weekly sales of 50000 RB maximum to achive the estimated target.

Shivam Advisory

US EXPORT SALES SUMMARY
01-August-2018 To 25-April-2019

2018-2019	**PIMA**	**UPLAND**	**TOTAL**
COMMITMENTS	6,99,146	1,37,77,982	1,44,77,128
SHIPMENTS	4,35,831	84,70,954	89,06,785
2019-2020	**PIMA**	**UPLAND**	**TOTAL**
SALES	40,360	30,27,038	30,67,398
All Fugures In Running Bales			

US Cumulative Cotton Export Sales - Countrywise				
Shivam Advisory				
01-August-2018 To 25-April-2019				
COUNTRY	PIMA	UPLAND	TOTAL	% of Total Sales
VIETNAM	58,854	32,98,844	33,57,698	23.19%
CHINA, PEOPLES REPUBLIC OF	2,53,769	16,35,494	18,89,263	13.05%
TURKEY	23,537	12,94,185	13,17,722	9.10%
PAKISTAN	51,797	12,64,938	13,16,735	9.10%
INDONESIA	7,334	12,31,399	12,38,733	8.56%
MEXICO	516	10,44,869	10,45,385	7.22%
BANGLADESH	4,320	9,14,669	9,18,989	6.35%
INDIA	2,03,924	6,57,546	8,61,470	5.95%
THAILAND	18,032	5,01,119	5,19,151	3.59%
KOREA, REPUBLIC OF	1,284	4,21,102	4,22,386	2.92%
MALAYSIA	255	2,72,710	2,72,965	1.89%
TAIWAN	877	2,66,275	2,67,152	1.85%
PERU	32,218	1,70,111	2,02,329	1.40%
EL SALVADOR	175	1,71,702	1,71,877	1.19%
GUATEMALA		1,53,790	1,53,790	1.06%
JAPAN	6,405	1,21,361	1,27,766	0.88%
COLOMBIA	686	76,443	77,129	0.53%
EGYPT	15,532	54,099	69,631	0.48%
PHILIPPINES		46,456	46,456	0.32%
ECUADOR		45,255	45,255	0.31%
COSTA RICA		37,721	37,721	0.26%
HONDURAS	1,203	32,597	33,800	0.23%
BAHRAIN	435	12,647	13,082	0.09%
NICARAGUA		12,389	12,389	0.09%
PORTUGAL	88	12,093	12,181	0.08%
HONG KONG	2,236	9,384	11,620	0.08%
AUSTRIA	9,680		9,680	0.07%
ALGERIA		6,926	6,926	0.05%
ITALY	173	6,232	6,405	0.04%
GERMANY	2,200	435	2,635	0.02%
TUNISIA		1,408	1,408	0.01%
UNITED KINGDOM	1,360		1,360	0.01%
BELGIUM-LUXEMBOURG		1,144	1,144	0.01%
YUGOSLAVIA		1,056	1,056	0.01%
UNITED ARAB EMIRATES		880	880	0.01%
SLOVENIA	880		880	0.01%
SWITZERLAND	860		860	0.01%
BRAZIL	516		516	0.00%
SRI LANKA		440	440	0.00%
SINGAPORE		176	176	0.00%
GREECE		87	87	0.00%
TOTAL	**6,99,146**	**1,37,77,982**	**1,44,77,128**	**100.00%**

Expert Opinions:

So where do we go from here? Bearish new crop vibes and a stronger US dollar are weighing the market down and this is not likely to change anytime soon. Having said that, we still believe that July will eventually divorce itself from new crop, especially if these lower prices lead to stronger export sales.

In short, we are friendly on July at the current level but feel that anyone with a long exposure to December should seek protection via bearish options strategies.

- PLEXUS Cotton

COTTONGURU®Comments: *We feel that although apparently there is still no clarity in China's intended purchase of cotton, the quantity maybe much higher than expected. The Chinese cotton purchase momentum will determine the market price trend for cotton along with the effect of climate change on plantations and yields across the world.*

Conferences:

Upcoming Event:

Techtextil:



From 14 to 17 May 2019, international exhibitors will be presenting the entire spectrum of technical textiles, functional apparel textiles and textile technologies at Techtextil in Frankfurt am Main. Texprocess, the leading trade fair for the garment manufacturing and textile processing industry, will take place at the same time as Techtextil and will present the latest machines, plants, processes and services for the manufacture of garments and textile and flexible materials.
https://www.youtube.com/watch?v=owrhfAqRFW4

ITMACH India 2019- 3rd International Textile Machinery & Accessories Exhibition:



India is the 2nd Largest Textile Manufacturing Nation in the world and also the second largest market for Textile Machinery and Technology. The fastest growing economy offers enormous opportunities for investment in the textile and clothing business backed by incentives offered by Central and State Governments. Simultaneously, India's neighbouring countries in the South East Asia & Middle East are emerging leaders of apparel manufacturing & trade. The large and growing textile industry in India & neighbouring countries need adequate interaction with the machinery & technology suppliers. The industry looks for first-hand experience of latest technological innovations and developments, while machinery makers are desirous of meeting the growing markets, exchange ideas & knowledge with user industry.

Backed by the success of previous exhibitions, 3rd ITMACH India is scheduled from 5-8th December 2019 in Gandhinagar at the outskirts of the Ahmedabad, which is going to be the marketplace to interact with potential new & existing investors from India and neighbouring regions.

Post Seminar Report:

COTTON CONCLAVE® 2019:

by COTTONGURU® and IMC-ERTF under Commodity Economic Series-

Report published by Textile Association of India (TAI)

Highlights of Cotton Conclave 2019

Discovering economics of cotton to prevent poverty and promote prosperity

Mr. Manish Daga of CottonGuru® organised a Cotton Conclave 2019 initiative with Indian Merchants Chamber (IMC - ERTF) on 26-04-2019 at Walchand Hirachand Hall, IMC Building, Churchgate, Mumbai.

Following were the Partners:
Mission Partner: Confederation of Indian Textile Industries (CITI),
Farmer Partner: Federation of Seed Industries of India (FSII)
Forex Partner: Edelweiss Securities Ltd.

The Conclave aims to find our sustainable solutions for the following major burning issues.

1. How can cotton economics help to overcome the current farm distress and related unemployment problem in India?
2. How to make cotton textiles industry, the darling of investors?

This Cotton Conclave is the world's one and only conference with

1. Presence of
   - **32** progressive farmers from across the country
   - **124** thought leaders representing the entire cotton textile value chain including ginners, spinners,
     garmentors, brands, research scientists, seed cos., agri input cos., etc.
   - **4** Heads of various Textile Associations
   - **11** key Government officials and policy makers
   - **7** prime investors of textile equities
   - **5** leading textile media representatives

2. Presentation of "**COTTONGURU® Pradarshan Khet™**" model projects where COTTONGURU® team has worked for 6 months with progressive farmers in their farms to

enhance their yields and quality helping them to market their produce such that they earn profit in cotton farming.





3. Presentation of "**COTTONGURU® Pradarshan Khet™**" model projects where COTTONGURU® team has worked for 6 months with progressive farmers in their farms to enhance their yields and quality helping them to market their produce such that they earn profit in cotton farming.

4. Special award for **Shri Ashish Hande**, a **young progressive farmer from Vidarbha**, for his excellent work in creating a "**MODEL COTTONGURU® Pradarshan Khet**" and being an inspiration and trainer for many of famers in that area.

5. Passionate appeal by **Shri Pashabhai Patel (Chairman, Agriculture Price Commission, Maharashtra)** that he guarantees quality cotton supply from minimum 50 villages of Maharashtra if the cotton textile industry is ready to buy cotton at attractive prices.

6. Immediate response by **Shri Bhupendrasingh Rajpal (Pappuseth) of M/s Manjeet Cotton, the biggest cotton ginner of India**, that he will buy all the seed cotton (kapas) at a premium of Rs. 400 per quintal (Rs. 200 for contamination controlled cotton and Rs. 200 if the cotton tests 31mm).

7. Great insights by **Shri Sureshbhai Kotak**, the **Bhishma Pitamaha** of cotton industry, on how to optimise and capitalise the diverse applications of cotton and its by-products to increase the profits for farmers and cotton textile industry.

8. Presentation by by **Shri G. Chandrasekhar (IMC-ERTF)**, **famous economist** and commodity expert, on the future opportunities and threats facing the cotton textile industry and how cotton economics can help us encash the opportunities.

9. Expert views by **Shri Sanjay Jain, President,** Confederation of Indian Textile Industries **(CITI),** on what makes textile the choice of investors.

10. Sharing by **Shri Kushal Patel** of **M/s Axita Cotton Ltd,** the youngest and first Indian cotton exporter to be listed, on how getting listed gives access to more investment.

11. Opinion of various investors (off stage) and expert Shri Sumantji from M/s Motilal Oswal (on stage) on what investors look for and what will make textiles the darling of investors.

12. Detailed cotton crop report by **Shri Atul Ganatra (Present, CAI)** requesting the Spinning industry to be alert to the situation**.**

13. Most significant declaration by **Ms. Ali Rani (CMD, CCI)** that CCI is planning a **CSR platform** of atleast 25 profit making public sector enterprises to undertake mechanisation of harvesting of cotton.

14. Extraordinary presentation by Federation of Seed Industries of India (**FSII**) on "**How to increase the cotton yield in India**", the most important factor to help Double the farmers' income.

15. Power packed presentation by **Shri Sajal Gupta of Edelweiss Security Limited** on **"How to make profit in Textile Exports through effective forex risk management".**

16. Introduction of
    - India's most innovative cotton textile hub-Hinganghat, Maharashtra comprising of;
      a) **APMC**: The biggest and most farmer supportive in Maharashtra.
      b) **Gimatex Industries (P) Ltd**: Most integrated textile unit.
      c) **Pee Vee Textiles (P) Ltd**: Most innovative spinning unit using robotics.
      d) **Prakash White Gold (P) Ltd**: Best ginning factory making contamination controlled cotton and generating handsome premium.
    - Latest farm technologies: **NaPanta mobile App** by young and dynamic V. Naveenkumar of Hyderabad. The App is being used by over **1.25 lakh farmers** in A.P. and Telangana. The App was immediately downloaded in the mobile phone of all attending farmers for immediate benefits.

17. Launch of special edition of COTTON CONCLAVE® 2019 **Annual Magazine** containing **White Paper No. 1.0** released during Cotton Conclave 2018, which has proved to be a roadmap for the cotton textile industry throughout the year. The magazine also consists of some important and relevant articles of COTTONGURU® Shri Manish Daga written for various International and Domestic textile magazines.

18. Declaration of formation of **COTTON FORUM**, a core group for integrating the developments arising out of COTTON CONCLAVE® and executing the White Paper No. 1.0 & 2.0. The current members of COTTON FORUM are;
    a) **Shri Sureshbhai Kotak** (Chaiman, Kotak Group)
    b) **Shri G. Chandrasekhar** (IMC-ERTF)
    c) **Smt. Ali Rani** (CMD, CCI)- Special invitee
    d) **Shri Atulbhai Ganatra** (President, CAI)
    e) **Shri Sanjay Jain** (President, CITI)
    f) **Shri Arvind Sinha** (Ex-President, TAI)
    g) **Shri Manish Daga** (COTTONGURU®)

19. Drafting, printing and submission of **White Paper No. 2.0** comprising of sustainable solutions to the 3 burning issues facing the cotton textile industry, and India:
    a) How do we encash the cotton economy to prevent poverty and promote prosperity in India?

b) How do we make cotton/textile industry the darling of investors?

c) How do we increase the cotton yields in India?





The dynamic thought leaders who had participated in COTTON CONCLAVE® 2018 shared their progress reports of last year based on the take away from the Conclave and WhitePaper. Some of them are:

a) Gimatex Industries (P) Ltd, Maharashtra started a special Biotech plant for value addition of cotton by-products.
b) Prakash White Gold (P) Ltd, Maharashtra generated premium for every bale manufactured keeping in mind the Red Light shown in Conclave that "Contamination is discounted".
c) Anilkumar & Co, Karnataka organised a joint programme with state seed association to help farmers get best quality seeds.
d) Amrutrao Deshmukh, award winner farmer for highest yield in Maharashtra, travelled with COTTONGURU® across 600 villages, training 20000 farmers for increasing yield.

All in all, COTTON CONCLAVE® 2019 gave a perfect platform to India's most progressive cotton farmers, cotton textile supply chain stake holders, Government officials and textile investors to openly share their views and integrate their efforts on solutions rather than problems.

The solutions, formatted in White Paper No. 2.0, if executed well, will ensure sustainable prosperity for the entire cotton value chain and contribute to create a conducive atmosphere of high employment, entrepreneurship and investment thereby helping enhance India's GDP.





- You Tube Video link of COTTON CONCLAVE® 2019:
  Part 1: https://youtu.be/JOTKtLRzyL4
  Part 2: https://youtu.be/EENLmtpQC6M
  Part 3: https://youtu.be/dbtNQz43IvU

COTTONGURU® Pradarshan Khet (Demonstration Farm) projects:

Special Announcement - our 3 ginners viz.1) M/s Ashish Industries, Anjangaon, Surji, 2) M/s PrakashWhitegold Ginners Pvt. Ltd, Hinganghat & 3) M/s Shree Jagdamba Agro Processors,Arvi have allotted their 5 acres farmsfor COTTONGURU® Pradarshan Khet projects for season 2019-20.

COTTONGURU® Farmer workshops and Pradarshan Khet (Demonstration Farm) projects:

COTTONGURU® has taken up the mission of assisting farmers in choosing cotton as their preferred crop simultaneously helping them to **double their income** by

1) Identifying and sourcing certified seeds with the help of the seed companies.
2) Helping farmers combat the disease of Pink Bollworm through guidelines, training and counselling.
3) Aiding farmers to reduce the cost of cultivation (especially unnecessary use of hazardous pesticides), promoting eco-friendly options. Reduce the cost of picking by promoting hand and mechanized harvesters and timing of picking.
4) Assisting the farmers in building marketing linkages simultaneously helping the cotton ginners and spinners to build sustainable supply chains for **sourcing contamination controlled and contamination free cotton.**

The above 2 burning issues of Doubling farmers' income and reducing contamination in Indian cotton were discussed in detail during **COTTONGURU® Cotton Conclave 2018** which which was attended by the entire cotton supply chain and Top Govt officials.





1) Pandharkawada (5th June 2018) :

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Pandharpakawada: https://youtu.be/orZdw_o2fto**

2) Wardha (7th June 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Wardha: https://youtu.be/FbJ_PyQbkLk**
- **Interview of COTTONGURU® on MGiri Radio, Wardha: https://youtu.be/_qHJr5r9t2k**

3) Yavatmal (9th June 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Yavatmal:https://youtu.be/eUM8b25nv68**

4) Jalna (1st August 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Jalna:https://youtu.be/eHJZ7nn7LOI**

5) Dharangaon (2nd August 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Dharangaon:https://youtu.be/4JgncmCWZU0**

6) Beed (26thAugust 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Beed: https://youtu.be/s7xTMB6KOOg**

7) Karanja(27th September 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Karanja:https://youtu.be/pN982k1gtdY**

8) AnjangaonSurji (28th September 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at AnjangaonSurji:https://youtu.be/We9eQUPad2o**
  https://youtu.be/Q2p36TOnVXI

9) Hinganghat (29th September 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Hinganghat:https://youtu.be/fleUYT9lrKQ**
  https://youtu.be/Nxter1LtMPg

10) Arvi (24th October 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Arvi:https://www.youtube.com/watch?v=Znjn2CTod8o**

11) Wani (25th October 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Wani:https://youtu.be/3xUIpH6hAFk**

12) Amravati (22ndDecmber 2018):

- **COTTONGURU® Shri Manish Daga while guiding farmers in "Farmers Meet" organised by COTTONGURU® at Amravati:https://youtu.be/ECKVCAN30UI**
- **Interview of COTTONGURU® on DD Sahyadri, Amravati: https://youtu.be/69sYCRdDBcM**

COTTONGURU® has conducted special farmer workshops to promote Farmer Producer Organisations (**F.P.O.**s) with MCX Investor Protection Fund as our Knowledge Partner.

1) Jalna (26th March 2019) – Venue Partner: M/s Laxmi Cotspin Ltd.
   https://www.youtube.com/watch?v=NvY3jWuI7QI

2) Dharangaon (27th March 2019)- Venue Partner: M/s Ram Food Products.
   https://www.youtube.com/watch?v=TiEdEtOx8is

3) Hinganghat (28th March 2019)
   https://www.youtube.com/watch?v=CjywZSSMi_E

COTTONGURU® has addressed over 20,000 cotton farmers across Maharashtra in the last 6 months. We were supported in our mission by MCX Investor Protection Fund, Mr. AmrutraoDeshmukh (Awardee for Maharashtra's highest yield in cotton), Jain irrigation, Dr. Hemant Sonare (Chairman, Textile Association of India), Dr. C.D.Mayee (Sr. Cotton Scientist, President of ISCI), Dr.Waghmare (Director,CICR), Mr. GovindWairale, etc. Our mission is blessed by our father-figure and Textile industry veteran**Mr. Suresh Kotak.**

Mission of Pradarshan Khet (Demonstration/Evidence Farm) –*Doubling the Income of farmers by improving yield & quality of cotton through training, technology upgradation and marketing linkages with special focus on promotion of sustainable farming, FPOs, and supply of contamination controlled cotton to textile industry.*

COTTONGURU® Pradarshan Khet projects: More than 600 farmers have registered for these unique project in which our team will be with the farmers for 6 months helping them with sustainable farming techniques, practical farm solutions to critical issues, deliver contamination controlled cotton and make marketing linkages with best of buyers.

COTTONGURU®Model Farm:

* One of the 600 COTTONGURU® Pradarshan Khet projects (with Amrut pattern) in Vidarbha.https://youtu.be/jL5ZdTtxPHA





Besides, We have done various farm projects and farmer workshops in Gujarat, Telangana and Karnataka. Situation is similar in most places. COTTONGURU® has a direct network of over 50,000 farmers across India.

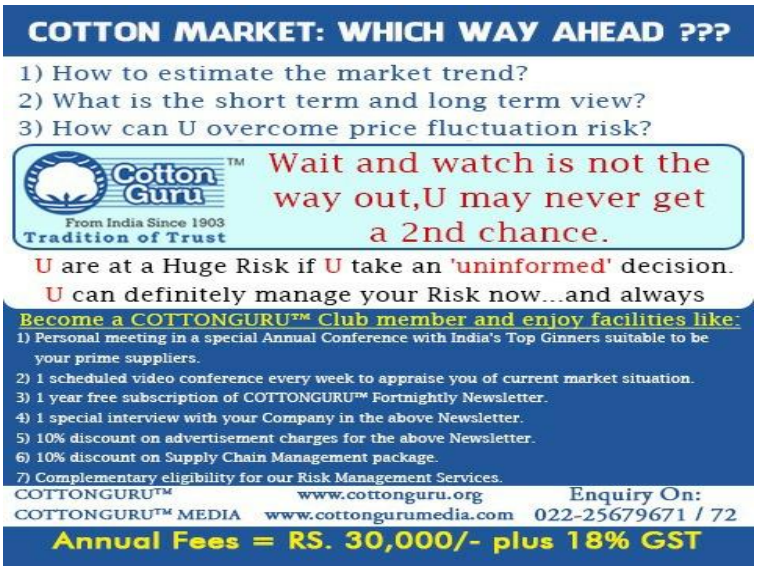
We are in regular touch with farmers across Pakistan, Brazil, Australia, Greece and the US. Except Brazil, situation in most other cotton growing countries is not very encouraging, mainly due to adverse weather conditions.

We request the Government, Corporates, NGOs, and Cotton Textile industry to come forward and help the farmers...and ultimately safeguard their OWN FUTURE.

Cotton hai, toh future hai.

For details of how you can help, contact
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COTTONGURU®CLUB MEMBER:



Risk Management:



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Top Interviews:

	**ExclusiveInterview with Dr. Ali Rani, CMD, Cotton Corporation of India.** https://youtu.be/cnLtoS0WPqo
	**Exclusive interview with thought leader Mr. Suresh Kotak, Chairman of Kotak Group of Companies** https://youtu.be/VVID2I9847I
	**Exclusive Interview with Mr. Atul Ganatra (President - CAI)** **Part1:**https://youtu.be/7VvbucRrwTw **Part 2:**https://youtu.be/XF2YgDm1Tp4 **Part3:**https://youtu.be/7npGf3KGR98 **Part4:**https://youtu.be/w6jY9bXDXIk **Part5:**https://youtu.be/Wlm84ApNsxU
	**Exclusive Interview with Mr. Salman Ispahani (President - ICA)** https://youtu.be/9aHrkOzjv3c
	**Exclusive Interview with Mr. Bill Kingdon (MD – ICA).** https://youtu.be/yFMKKYeNrao

	**Exclusive Interview with Mr. Sanjay Jain (MD – T.T. Ltd & Chairman - CITI)** https://youtu.be/Usmg8BpapoA
	**Exclusive Interview with Mr. Sunil Patwari (MD - Nagreeka Export Ltd)** https://youtu.be/vE4hQkv-7qw
	Exclusive Interview with Mr. Munjal Dalal (MD - Gujarat Cotton Corporation) https://youtu.be/e98tJGsiM1U
	Exclusive Interview with Mr. Kushal Patel (MD - Axita Cotton Ltd) https://youtu.be/qZDe8WL04V8

COTTONGURU® Fortnightly Newsletter is a cotton market analysis newsletter with a global outlook committed to authenticated and sustainable content. It revolves around cotton and textile industry as a concept in terms of trade, research and knowledge. The newsletter is circulated to+10,000 Textile companies, Textile & Research Associations, professionals, Government Offices worldwide.

About the author: Mr. Manish Daga, popularly referred by the cotton industry as COTTONGURU®, is a qualified textile technologist.

He is currently the Director of Cotton Association of India (CAI) and India's only Cotton Valuerregistered by the Indian Institution of Valuers, India. He is the fourth generation in cotton trade, advisory and broking services from his family. The COTTONGURU®Group is 114 year old in cotton business, uninterrupted.
Call or mail for any information, suggestion, feedback or to know how your Company can benefit from the knowledge and experience of COTTONGURU®.

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